

IHCA ICAL Members

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NAHCA Value Through Education

Positively impacting work force issues

We now have NEW online education for Long Term Care. The NAHCA Virtual Campus of Care! Education is the key to providing your team with the knowledge to improve care quality and offer opportunities to succeed.

The bottom line is, "We want to help your staff be the best they can be!"

"NAHCA membership is a good strategy to help alleviate workforce recruitment and retention issues common to CNA staffing."

-Doug Johnson, Vice President, Hawkeye Care Centers, Inc. (seven nursing communities statewide)

"NAHCA understood the challenges I was facing and had solutions for my training concerns. NAHCA training and membership has had an incredibly positive impact on our direct care staff members' attitudes and on the promotion of quality care at our facility."

-Patrick McDonald, President/CEO, Methodist Manor retirement Community, Storm Lake

"We are very proud of our CNA's and are very excited to be able to recognize their contributions to long term care and the seniors they serve daily by providing the benefit of membership with NAHCA. The resources available through NAHCA have helped our CNA's achieve new levels of professionalism."

-Bob Conlin, Vice President/Director of Operations, Care Initiatives (46 nursing Communities statewide)

To find out more about the NAHCA Virtual Campus of Care, call us today or join us for a webinar.

http://www.nahcacares.org/webinar/nvccwebinar_re g.html

Please mail or fax to:

NAHCA Operations Center
2709 West 13th Street
Joplin, MO 64801

Fax: 417.623.2230

Membership Includes for Facilities & Caregivers

Transforming Workplace Culture

Give the Gift that keeps on Giving!
Facility Sponsored Membership includes
for each CNA:

- Prescription discount program 56,000 NAHCA approved pharmacies
- **My Caregiver** quarterly magazine
- **NAHCA Edge** monthly E-newsletter
- Membership Card
- Lapel Pin
- Window Decal
- Free Access to Members Resource Center
- **Access** to the NAHCA Virtual Campus of Care. **Call or speak** with a NAHCA representative today for details on how to give your caregivers a boost with the NAHCA Virtual Campus of Care.

Facility receives:

- **PEP Talks** monthly subscription
- **NAHCA Edge E-newsletter**
- Member discounts for CNA workshops, annual conventions both state and national

National Association of Health Care Assistants

Phone: 800.784.6049

E-mail: info@nahcacares.org

www.nahcacares.org



National Association of
Health Care Assistants

A membership of quality professionals providing quality care....

Professional Growth



Honor your
Caregivers
with a
Facility
Sponsored
Membership



Leading Frontline Excellence

Online Education

Educate to
Change
Lives



National Recognition

Find Out
What CNAs
Want!

More than Membership

**Transforming Workforce Culture
One Facility at a Time**

NAHCA

Leading Frontline Excellence

CNAs sacrifice to work in LTC and together we can make their personal and professional lives a little easier. NAHCA brings these unique and widely desired benefits to your CNAs. Your facility will save up to 40% when investing in a facility sponsored membership for CNAs.

As a member, your CNAs will receive numerous benefits highlighted in this brochure. In addition once members, your CNAs will have access to purchase:

- Affordable medical and dental benefit programs including
 - Physician visits
 - Vision
 - Chiropractic
- Additional educational offerings
- Professional tools and products



NAHCA VIRTUAL CAMPUS OF CARE

NAHCA realizes the key to success in Long Term Care is in recognizing the value of educating our frontline caregivers. NAHCA serves as your greatest resource for CNA education, professionalism and pride!

Act Now!

NAHCA

Transforms the Willing

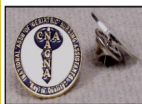
NAHCA Findings...Top Performers Want:

ENCOURAGEMENT!

PEP Talks is a monthly DVD providing your CNAs with a 15 minute motivational talk. Use it in a group setting or an individual basis. Your CNAs will no doubt get a laugh and their batteries recharged. Lori Porter, NAHCA co-founder & CEO is LTC's leading CNA motivator and expert on CNA issues.



RECOGNITION!



There is no better way to recognize CNAs than a membership into their own professional association offering both personal and professional benefits and services to members nationwide.



EDUCATION IS THE KEY!

The NAHCA Virtual Campus of Care is available for all your caregivers. Reduce Turnover and Build a Team! There are 120 courses in general, clinical and compliance education. The campus has a professional development ladder with Preceptor and Geriatric Care Specialist Certifications. Find out more.

PERSONAL ASSISTANCE!

Let NAHCA do what you would if you only had the time and resources. The NAHCA Resource Center offers your CNAs assistance on personal and professional issues. From utility assistance to educational tutoring, we stand ready to assist.

Community Programs

Value Added Benefits

The NAHCA Virtual Campus of Care combines professional development and education for the first time. Improve the quality of care, reduce turnover, and increase CNA satisfaction.

We can help you ! Call today!



Nominate your 20 year veteran CNAs for consideration into the National CNA Hall of Fame.

Your CNAs could be recipients of an annual national "Key to Quality" Award through your nomination. Nineteen categories up to 43 national recipients.

Key to Quality



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Use NAHCA to recognize your best CNAs. The NAHCA Edge features the best of the best each issue. Imagine your CNAs knowing you care enough to nominate them for the Spotlight!

www.nahcacares.org